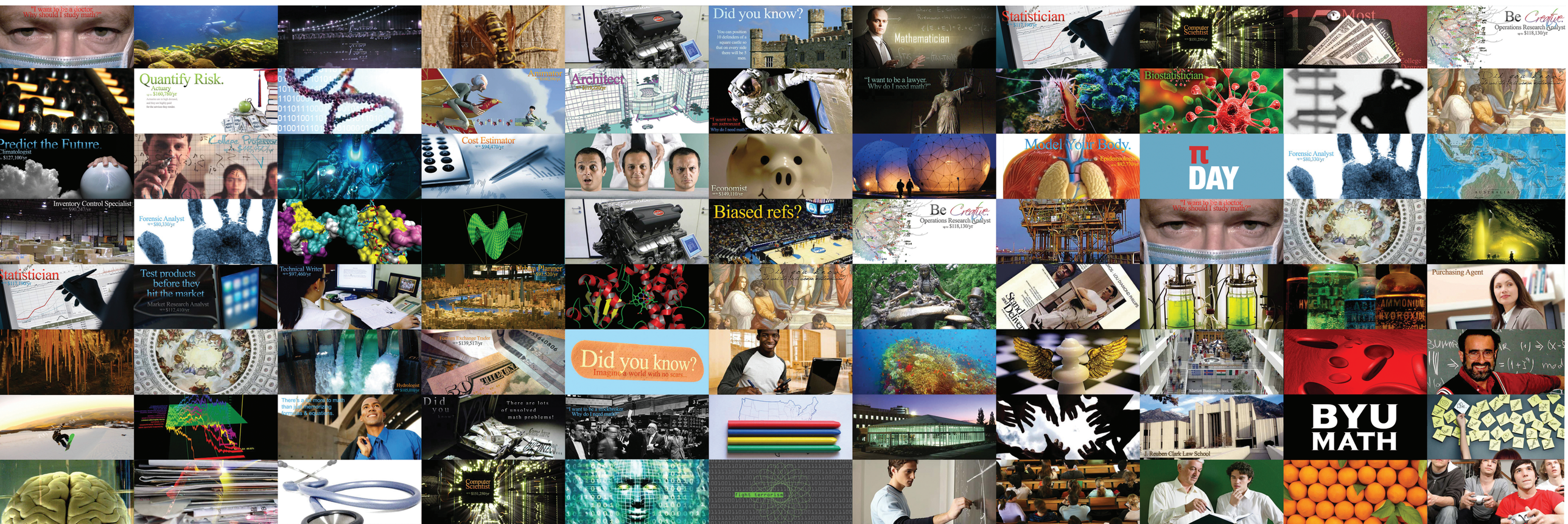WeUseMath.org